



2023 National Farm Safety and Health Week

US Ag Centers Promotional Toolkit

September 17-23, 2023

- **Monday (9/18):** Tractor & Rural Roadway Safety
- **Tuesday (9/19):** Health and Wellness
- **Wednesday (9/20):** Priority Populations
- **Thursday (9/21):** Confined Spaces in Agriculture
- **Friday (9/22):** Brain Health



The **U.S. Agricultural Centers** collaborate to promote 2023 National Farm Safety and Health Week, especially U.S. Ag Center safety resources that fit with the daily themes of this year's campaign. The overall goals are:

1. Create cohesive, clear, and understandable messaging promoting a wide range of farm safety and health topics.
2. Increase engagement on farm safety and health social media platforms.
3. Disseminate resources about farm safety and health.

This toolkit contains:

1. [Promotional guidance](#), including:
 - General communication tips
 - Directions for media engagement and posting on social media
2. [NFSHW logo, graphics, and imagery](#)
3. [Social media toolkit](#), with draft post text for teasers and each day of NFSHW
4. [Social media handles](#) for Ag Centers and additional partners
5. [A full list of relevant ag center resources](#), so you can generate your own tailored content across platforms and communications avenues

NFSHW 2023 Social Media Toolkit

#USAgCenters | #NFSHW23 | #NECASAG

National Farm Safety and Health Week: No one can take your place



Promotional Guidance

Amplify NFSHW and the resources aligned with daily themes by leveraging your Center's outreach strategy - through social media accounts, blogs, email newsletters, or other communications venues. Consider writing a **press release** and contacting **local, state, and national media outlets** to share information about NFSHW.

To find media outlets in your area:

[Print](#) | [Radio](#) | [Television](#)

While this toolkit provides draft social media text and graphics to make promoting NFSHW and Ag Center resources easy, you may also edit the draft messaging or create your own. For this reason, we have provided a [full list of relevant ag center resources](#) at the end of this toolkit so that you can generate content specific to your audiences and goals across platforms and communication avenues.

Full List of Ag Center Resources

Use the following full list of relevant ag center resources to generate your own tailored content specific to your audiences and goals, across platforms and communications avenues:

- [Monday 9/18](#): Tractor & Rural Roadway Safety
- [Tuesday 9/19](#): Health and Wellness
- [Wednesday 9/20](#): Priority Populations
- [Thursday 9/21](#): Confined Spaces in Agriculture
- [Friday 9/22](#): Brain Health

MONDAY, SEPTEMBER 18 - Tractor Safety & Rural Roadway Safety

Tractor-specific resources

[Farm Safety Check: Tractor Safety](#) - UMASH -

<https://umash.umn.edu/web/guest/check-tractor-safety/>

[Farm Vehicle Safety Public Safety Announcement](#) - UMASH -

<https://you.su.be/2q8t8B8tQ6>

[Machinery Safety](#) - The University of Texas -

<https://www.utct.edu/southwest-center-for-agricultural-health-injury-prevention-and-entertainment-mechanicsafety/>

[Farm Safety - Tractor Safety](#) - CS-CASH -

<https://www.cmc.edu/publichealth/crash/documents/resources/resources-tractor-safety.pdf>

[Farm Machinery Safety](#) - CS-CASH -

<https://www.cmc.edu/publichealth/crash/documents/resources/resources-farm-machinery-safety.pdf>

[Growing Safety - Tractor Safety Youtube Video](#) - National Education Center for Agricultural Safety (NECASAG) - <https://www.youtube.com/watch?v=6e8t8t8t8t8>

[Tractor Safety English and Spanish Comic](#) - NPCAMH -

<https://www.nrcamh.org/resources/epublers.php>

Roadway-specific resources

[Farm Safety Check: Roadway Safety](#) - UMASH -

<https://umash.umn.edu/farm-safety-check-roadway-safety/>

[Rural Roadway Safety Public Safety Announcement](#) - UMASH - <https://you.su.be/2q8t8B8tQ6>

[Equipment & Roadway Safety Public Safety Announcement](#) - UMASH -

<https://you.su.be/2q8t8B8tQ6>

[Farm Equipment Traffic Safety Poster](#) - GRACH

https://www.ars.usda.gov/research/publications/publication/?cid=92702702/Roadway_Safety.pdf

[Agricultural-Related Crashes in the Southwest Agricultural Region](#) - SW AgCRASH -

https://utci.tamu.edu/files/2021/02/SWAg_Farm_F.pdf

General tips for communications

- Follow the **Media Guidelines for Agricultural Safety**:

[Downloadable PDF \(English\)](#) | [Spanish](#) | [French](#)

- **When crafting messages:** Emphasize that farm incidents are more common than expected while also **preventable and predictable**. Use the message as a “teachable moment.” Focus on the full impact of injuries and death, not just the grief caused by the incident. Include safety resources. Follow all safety protocols, including those for youth.
- **When including visuals:** Ensure photos or graphics depict appropriate farm safety protocols, even in the image's background.

NFSHW 2023 Social Media Toolkit

#USAgCenters | #NFSHW23 | #NECASAG

National Farm Safety and Health Week: No one can take your place



Media engagement

- Remember that news moves fast - you will compete for limited space or airtime.
- Target **media outlets interested in rural/agricultural issues** - know who you will connect with at the media outlet. Get a name!
- Get a **content expert** to speak on agricultural health and safety or one of the daily themes.
- Prepare to **suggest several story ideas** that will garner broad interest. The more sensational the story, the more likely it is to be covered by media outlets. Focus on personal stories. Not all pitches will be successful, but do not let that discourage you.
- Consider **writing a letter to the editor** for a local newspaper or trade publication.
- Consider **reaching out to trade publications** for agricultural associations.
- When participating in interviews:
 - Keep your answers **short and to the point**.
 - **Prepare** your answers ahead of time.
 - **Provide instructions** on accessing resources, like the Ag Centers' YouTube channel.
 - **Mention the name** of the campaign, the organizers, and the Ag Centers.

Social media posting

- If using a resource from another organization, tag the organization in the post, if possible.
- Reshare other US Ag Center social posts and resources throughout the week.
- Posts with images tend to do best.
- Consider translating posts into languages common to your region, including Spanish.
- Use images that include a range of diverse identities.
- Make sure your social media posts are **accessible for individuals with disabilities**:
 - [Accessible Social Media](#)
 - [Creating Accessible Social Media Content](#)
- Tailor post text to specific platforms

NFSHW 2023 Social Media Toolkit

#USAgCenters | #NFSHW23 | #NECASAG

National Farm Safety and Health Week: No one can take your place



- **Tweets** tend to be short (≤280 characters) and do best when framed as part of a larger regional/national dialogue. They don't always include an image or link and often have 1-3 hashtags.
 - **Facebook** posts can be longer, should include only one general hashtag at most, and tend to do best with graphics that depict a story, such as infographics or pictures of individuals.
 - **Instagram** posts are centered around an image, do not include external links, and can have many hashtags.
 - **LinkedIn** posts are professional in nature, often sharing an organization's opportunities, events, or resources.
 - You may also wish to play around with Facebook and Instagram stories. Kudos to anyone who creates a TikTok video. :)
 - [Find more information on ideal social media post lengths for platforms here.](#)
- Use the hashtags #NFSHW23, #USAgCenters, #NECASAG, and #NoOneCanTakeYourPlace where appropriate throughout the campaign.
 - Consider using other hashtags relevant to the topic of the post and/or your audience(s), for example:
 - #FarmSafety
 - #CultivateSafety
 - #AgTeach
 - #TeachAg
 - #TractorSafety
 - #RoadwaySafety
 - #FarmerHealth
 - #WellnessOnTheFarm
 - #SafeFarmKids
 - #GenerationalSafety
 - #AgingOnTheFarm
 - #ConfinedSpaces
 - #GrainBin
 - #GrainSafety
 - #BreatheBetter
 - #RespiratorySafety
 - #HomeSafeHome
 - #FarmerMentalHealth

NFSHW 2023 Social Media Toolkit

#USAgCenters | #NFSHW23 | #NECASAG

National Farm Safety and Health Week: No one can take your place



NFSHW Logo, Graphics, and Imagery

NFSHW 2023 campaign graphics can be accessed and downloaded [here](#):

- [NFSHW logo](#)
- **Cover photo graphics for [Facebook](#) and [Twitter](#)**
- **Social media graphics ([teaser 1](#), [teaser 2](#), [Monday](#), [Tuesday](#), [Wednesday](#), [Thursday](#), [Friday](#))**

For additional imagery, see the [CS-CASH Flickr](#), the [USDA Flickr](#) (attribution required and editing prohibited), or free stock imagery websites like [Unsplash](#) or [Pixabay](#). Be sure to cite the photographer or source.



Be sure to join and promote free AgriSafe webinars!



Offered twice daily throughout NFSHW: ATV safety, chainsaw safety, cardiovascular health, stress and mental health, confined spaces, and infectious disease prevention.

Registration and information: www.agrisafe.org/nfshw

NFSHW 2023 Social Media Toolkit

#USAgCenters | #NFSHW23 | #NECASAG

National Farm Safety and Health Week: No one can take your place



When posting, don't forget to tag the source! [Click for a full list of @handles.](#)



All Campaign Graphics: [Click to access.](#)

NFSHW Teasers

Shared these posts anytime before NFSHW (September 17-23, 2023).

No one can take your place. You are an important part of your farm, family, and community. National Farm Safety & Health Week starts Sept 17th - stay tuned for info to help you stay safe and healthy.

bit.ly/nfshw23

#NFSHW23
#NECASAG
#USAgCenters

#NFSHW23 is right around the corner. Look for tips and tools to keep you, your family, and your workplace safe and healthy.
#NoOneCanTakeYourPlace.

bit.ly/nfshw23

#NECASAG
#USAgCenters

Life on the farm is busy, so don't let an incident sideline you. Make time this #NFSHW23 to attend AgriSafe's webinars to learn how to keep yourself safe...because #NoOneCanTakeYourPlace.

bit.ly/nfshw23-agrisafe

#NECASAG
#UsAgCenters
#FarmSafety

Characters: **244**

Characters: **182**

Characters: **244**

Graphics

[Download Teaser 1 Graphic](#) | **Alt text:** The Ag Center's Logo and the text: "No one can take your place. September 17-23 is National Farm Safety and Health Week 2023. There is a horizontal line with green, dark green, and orange, and beneath, a photo of a dairy worker milking. The photo has an orange and green filter.

[Download Teaser 2 Graphic](#) | **Alt text:** The Ag Center's Logo and the text: "Celebrate National Farm Safety & Health Week 2023. Join us this September 17-23. There is a horizontal line with green, dark green, and orange, and beneath, a photo of someone's hand moving through a wheat field. The photo has an orange and green filter.



When posting, don't forget to tag the source! [Click for a full list of @handles.](#)



All Campaign Graphics: [Click to access.](#)

Monday (9/18)

Tractor Safety & Rural Roadway Safety

For every drive on the farm, remember to:

- Wear a seatbelt
- Use hearing protection
- Drive slowly

For more safety you can see, check out comics (available in English & Spanish) from the Northeast Center.

bit.ly/nfshw23-nyca-mh-tractor

#USAgCenters
#FarmSafety
#NFSHW23

Send this post to someone you care about.

You are irreplaceable. Your efforts to stay safe on the road can be your best protection against drivers that do not slow down or pay attention.

This #NFSHW23 be visible 24/7 on rural roads with reflective materials and slow-moving vehicle placards.

More guidance from the Southwest Center:

bit.ly/nfshw23-swag-ruralroads

#NoOneCanTakeYourPlace

Tragedy can happen in an instant, but maintaining proper lighting and marking can help you and your community stay safe on the road.

Refresh your knowledge with this 2-min video on the US Ag Center channel:

bit.ly/saferoads-video

#NFSHW23
#USAgCenters
#FarmSafety

Roadway crashes that involve farm equipment are 5 times more likely to end with a fatality.

This #NFSHW23, use this resource from the Great Plains Center to check that you have the proper signage, lights, and reflective safety strips to be visible and safe on the road.

bit.ly/nfshw23-gpcac-ruralroads

#USAgCenters
#RoadwaySafety

Whether you drive farm machinery or a standard vehicle, you can help make rural roads safer.

Slow down and be patient. Never pass farm equipment while in no-passing zones Use turn signals before passing

Check out CS-CASH's Safe Rural Roads fact sheet for more steps to keep everyone safe.

bit.ly/nfshw23-cscash-ruralroads

#NFSHW23
#USAgCenters
#RoadwaySafety

Characters: **264**

Characters: **389**

Characters: **261**

Characters: **330**

Characters: **362**

Graphics

[Download Monday Graphic](#) | **Alt text:** The Ag Center's Logo and the text: "Monday: Tractor & Rural Roadway Safety. No one can take your place. #NFSHW23" There is a horizontal line with green, dark green, and orange, and beneath, a photo of a tractor on the road. The photo has an orange and green filter, and the National Farm Safety and Health Week logo is in the bottom right corner.



When posting, don't forget to tag the source! [Click for a full list of @handles.](#)



All Campaign Graphics: [Click to access.](#)

Tuesday (9/19) Health and Wellness

"Live today like you are going to die tomorrow, but farm today like you are going to farm forever." - Mike Biadasz

Read Mike's story, and the other stories of those who've been impacted by injuries, fatalities, or close calls on:

bit.ly/nfshw23-ttsp

#NoOneCanTakeYourPlace
#NFShw23

Looking for fun ways to stay healthy? Check out HICAHS on TikTok for quick tips on pesticide safety, mental health, and much more, in both English and Spanish!

bit.ly/nfshw23-hicahs-tiktok

#NFShw23
#USAgCenters

Pesticide labels are often in English; however, many ag workers speak Spanish and other languages.



Check out the bilingual app from PNASH to make sure workers can understand and safely follow labels.

bit.ly/nfshw23-pnash-labels

#NFShw23
#NECASAG

Regularly eating a wide variety of foods can give you the fuel you need to get things done on the farm.

Take a pit stop this #NFShw23 to look at the healthy habits checklist from UMASH.

bit.ly/nfshw23-umash-habits

#USAgCenters

Type II diabetes, when left untreated, can cause serious health problems. How can you prevent or manage it?

Healthy habits
 Seeing a doctor for regular checkups

More in this novela (story) from the Western Center:

bit.ly/nfshw23-wcahs-diabetes

#NFShw23
#USAgCenters

While we need the sun to grow our harvest, it is important to stay safe from its UV rays and heat.

Prevent heat stress with these resources and tips from the Southeastern Coastal Center.

bit.ly/nfshw23-sccahs-heat

#NFShw23
#USAgCenters

Characters: **280**

Characters: **211**

Characters: **247**

Characters: **227**

Characters: **267**

Characters: **237**

Graphics

[Download Tuesday Graphic](#) | **Alt text:** The Ag Center's Logo and the text: "Tuesday: Health & Wellness. No one can take your place. #NFShw23" There is a horizontal line with green, dark green, and orange, and beneath, an image of a person wearing a checkered shirt and a hat, looking out a farm field.. The photo has an orange and green filter, and the National Farm Safety and Health Week logo is in the bottom right corner.



When posting, don't forget to tag the source! [Click for a full list of @handles.](#)



All Campaign Graphics: [Click to access.](#)

Wednesday (9/20) Priority Populations

Farms are wonderful places for children to live, work, and play.

We all have a role in keeping youth safe while they grow up with ag. Use the top 5 safety strategies from the Children's Center to protect kids on the farm:

bit.ly/nfshw23-cultivatesafety

#NFSHW23
#USAgCenters

Farm injuries happen most often when children are playing in an ag worksite or are bystanders to ag work.

Get up-to-date this #NFSHW23 on the best ways to protect toddlers and school-aged children on the farm with these guides from CS-CASH.

Want to spread the word? Share this with a family you care about!

bit.ly/nfshw23-cscash-kids

#USAgCenters

With age comes wisdom...and new health and safety challenges for some who continue to live and work on the farm.

Read about how UMASH partnered to launch innovative projects to make aging easier and safer on the farm.

#NFSHW23
#USAgCenters

bit.ly/nfshw23-umash-aging

Migrant women are absolutely critical to the agricultural workforce.

Migrant Clinicians Network works toward a world where migration is not a barrier to well-being. This #NFSHW23, explore their resources for migrant women's health:

bit.ly/nfshw23-mcn-women

#NoOneCanTakeYourPlace

Farmworkers come from many different cultural and language backgrounds. The National Farmworker Training Program uses culturally appropriate, innovative, and accessible approaches to share health information with farm workers.

This #NFSHW23, click for multilingual worker training materials on everything from heat stress to chemical safety:

bit.ly/nfshw23-afop

Characters: **272**

Characters: **346**

Characters: **264**

Characters: **277**

Characters: **362**

Graphics

[Download Wednesday Graphic](#) | **Alt text:** The Ag Center's Logo and the text: "Wednesday: Priority Populations. No one can take your place. #NFSHW23" There is a horizontal line with green, dark green, and orange, and beneath, an image of two children planting and smiling. The photo has an orange and green filter, and the National Farm Safety and Health Week logo is in the bottom right corner.



When posting, don't forget to tag the source! [Click for a full list of @handles.](#)



All Campaign Graphics: [Click to access.](#)

Thursday (9/21)
Confined Spaces in Agriculture

Which respirator is right for you? Save this guide from AgriSafe to know what mask can protect you during each task, especially if you work around grain bins, livestock, manure pits, silos, or other oxygen-limited environments.

bit.ly/nfshw23-agrisafe-respirator

#NFSHW23

An N95 respirator filters out small particles in the air, like dust, animal bedding, and more.

! But be sure to choose a different respirator when working around confined spaces or gases. !

More info from HICAHS in English and Spanish:

bit.ly/nfshw23-hicahs-n95

#NFSHW23
#USAgCenters

Those working on the farm may be exposed to dangerous levels of hazardous gasses, like hydrogen sulfide (H2S) and ammonia (NH3).

The good news is that gas monitors can alert farmers when conditions are unsafe - preventing loss of consciousness, health problems, or even death.

GPCAH has a fact sheet in English and Spanish to find out what monitors can help you stay safe on your operation:

bit.ly/nfshw23-gpcah-gas

#NFSHW23
#USAgCenters

Over half of people who get trapped in a grain bin do not come out alive.

Be sure to wear the right equipment and work in pairs to prevent grain entrapment and engulfment. Learn more from the Southeast Center about the risks and precautions to stay safe.

#NFSHW23
#USAgCenters

bit.ly/nfshw23-scahip-grainbin

Characters: **272**

Characters: **280**

Characters: **437**

Characters: **310**

Graphics

[Download Thursday Graphic](#) | **Alt text:** The Ag Center's Logo and the text: "Thursday: Confined Spaces. No one can take your place. #NFSHW23" There is a horizontal line with green, dark green, and orange, and beneath, an image of a line of grain bins. The photo has an orange and green filter, and the National Farm Safety and Health Week logo is in the bottom right corner.



When posting, don't forget to tag the source! [Click for a full list of @handles.](#)



All Campaign Graphics: [Click to access.](#)

Friday (9/22)

Brain Health

CW: suicide.

It's devastating that so many folks in ag have experienced loss due to suicide. Home Safe Home describes a story of support in a crisis and the importance of getting professional mental health care.

#NoOneCanTakeYourPlace

Please note that this video, produced by the Southwest Center, contains upsetting content about suicide, including graphic descriptions.

bit.ly/nfshw23-homesafehome

#NFSHW23
#USAgCenters

Our bodies are always changing, and so does the way we work.

Simple adaptations on the farm or ranch can make life easier for folks with Parkinson's disease (a progressive disorder that affects movement). Find out more from UMASH:

bit.ly/nfshw23-umash-parkinsons

#NFSHW23
#USAgCenters

Dementia is a brain disease that may cause memory problems, mood changes and other symptoms that can make life on the farm more dangerous.

Dr. Kanika Arora, from the Great Plains Center shares tips about how those with dementia and their families can stay safe on the farm.

#NFSHW23
#USAgCenters

bit.ly/nfshw23-gpcah-dementia

During an avian influenza outbreak, farmers must rapidly respond. Crises like these can cause stress and depression among workers and operators.

This CS-CASH resource can help farmers recognize these mental health symptoms and when to seek help.



bit.ly/nfshw23-cscash-mentalhealthAI

#NFSHW23
#USAgCenters

Teens may have trouble opening up to adults about their mental health, even when they are struggling.

The Invest in Your Health: Cultivating a Healthy Mind training module from AgriSafe teaches adults how to open lines of communication about mental health with teens.

bit.ly/nfshw23-agri-safe-teenmentalhealth

#NFSHW23

On land or sea, emergencies on the job can impact mental health.

How to cope? Be honest about your feelings, seek support, and share your experience with others who can relate.

PNASH has more info, especially for those in commercial fishing:

bit.ly/nfshw23-pnash-mentalhealth

#NFSHW23
#USAgCenters

Characters: **419**

Characters: **287**

Characters: **326**

Characters: **307**

Characters: **317**

Characters: **295**

Download Friday Graphic | Alt text: The Ag Center's Logo and the text: "Friday: Brain Health. No one can take your place. #NFSHW23" There is a horizontal line with green, dark green, and orange, and beneath, an image of the silhouette of a person wearing a hat. The photo has an orange and green filter and the National Farm Safety and Health Week logo is in the bottom right corner.

US Ag Centers Social Media Handles

Center	Twitter	Facebook	Instagram
Pacific Northwest Agricultural Safety and Health Center (PNASH)	@PNASHCenter	@PNASHCenter	@pnashcenter
UC Davis Western Center for Agricultural Health and Safety (WCAHS)	@AgHealthUCD	@AgHealthUCD	@aghealthucd
High Plains Intermountain Center for Agricultural Health and Safety (HICAHS)	@HICAHS	@HICAHSAgCenter	@hicahs
Upper Midwest Agricultural Safety and Health Center (UMASH)	@UMASHcenter	@UMASHcenter	@umashcenter
UNMC Central States Center for Agricultural Safety and Health (CS-CASH)	@unmccscash	@unmccscash	@unmccscash
Southwest Center for Agricultural Health, Injury Prevention and Education (SWAG Center)	@swagcenter95	@swagcenter95	@swagcenter95
National Children's Center for Rural and Agricultural Health and Safety (NCCRAHS)	@NCCRAHS	@nccrahs	
Great Plains Center for Agricultural Health (GPCAH)	@GPCAH	@GPCAH	
Southeast Center for Agricultural Health and Injury Prevention (SCAHIP)	@SCAHIP	@SCAHIP	@scahip
Southeastern Coastal Center for Agricultural Health and Safety (SCCAHS)	@sccAgSafety	@sccagsafety	@sccagsafety
Northeast Center for Occupational Safety and Health		@theNortheastCenter	
National Institute for Occupational Safety and Health (NIOSH)	@NIOSH	@niosh	@nioshusa

Additional Farm Safety Partners

Organization	Twitter	Facebook	Instagram
National Education Center for Agricultural Safety (NECAS)	@NECASAG	@necasag	@necasag
Agricultural Safety and Health eXtension Community of Practice	@AgSafety4U	@AgSafety4U	
Association of Farmworker Opportunity Programs	@AFOPHealth&Safety	@AFOPhealth	@afophealth
AgriKids	@agrikid	@agrikid	
National Farm Medicine Center (NFMC)	@FarmMedicine	@farmmedicine	@farmmedicine
Cultivate Safety	@CultivateSafety	@CultivateSafety	
UMN Extension Farm Safety	@UMNFarmSafety		
National AgrAbility	@NatAgrAbility	@nationalagrability	
Ag Injury News	@AgInjuryNews		
Ag Health & Safety Alliance	@ahsa_aghealth	@aghealthandsafety	@aghealthandsafetyalliance
Progressive Agriculture Safety Days	@PAFSafetyDays	@PAFSafetyDays	@pafsafetydays
Migrant Clinician's Network	@tweetMCN	@migrantclinician	@migrantcliniciansnetwork
Agricultural Safety and Health Council of America (ASCHA)		ASCHA	
ISASH	@real_isash	@ISASH	
AgriSafe	@AgriSafeNetwork	@agrisafe.network	@agrisafe_network
American Farm Bureau Federation	@farmbureau	@FarmBureau	@farmbureau

Full List of Ag Center Resources

Use the following full list of relevant ag center resources to generate your own tailored content specific to your audiences and goals, across platforms and communications avenues.

- [Monday \(9/18\)](#): Tractor & Rural Roadway Safety
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- [Friday \(9/22\)](#): Brain Health

MONDAY, SEPTEMBER 18 - Tractor Safety & Rural Roadway Safety

Tractor-specific resources

Farm Safety Check: Tractor Safety - UMASH -

<https://umash.umn.edu/farm-safety-check-tractor-safety/>

Farm Vehicle Safety Public Safety Announcement - UMASH -

<https://youtu.be/E9hluRsNOjA>

Machinery Safety - The University of Texas -

<https://www.uthct.edu/southwest-center-for-agricultural-health-injury-prevention-and-education/machinery-safety/>

Farm Safety - Tractor Safety - CS-CASH -

https://www.unmc.edu/publichealth/cscash/_documents/_resources/resources-tractor-safety.pdf

Farm Machinery Safety - CS-CASH -

https://www.unmc.edu/publichealth/cscash/_documents/_resources/resources-farm-machinery-safety.pdf

Growing Safely - Tractor Safety Youtube Video - National Education Center for Agricultural Safety (NECAS) - <https://www.youtube.com/watch?v=a994Pqj727M>

Tractor Safety English and Spanish Comic - NYCAMH -

<https://www.nycamh.org/resources/posters.php>

Roadway-specific resources

Farm Safety Check: Roadway Safety - UMASH -

<https://umash.umn.edu/farm-safety-check-roadway-safety/>

Rural Roadway Safety Public Safety Announcement - UMASH - <https://youtu.be/lj5t-c-fs8c>

Equipment & Roadway Safety Public Safety Announcement - UMASH -

<https://youtu.be/DDuxkL-be2g>

Farm Equipment Traffic Safety Poster - GPCAH

https://gpcah.public-health.uiowa.edu/wp-content/uploads/2017/03/Roadway_Safety.pdf

Agricultural-Related Crashes in the Southwest Agricultural Region - SW AgCRASH -

https://cts.ti.tamu.edu/files/2021/02/SWag_farm_7.pdf

Rural Road Training Guide - SW Ag Center - <https://www.uthct.edu/wp-content/uploads/machinery-training-guide.pdf>

Tractor and Machinery Safety Video Series - US Ag Centers - <https://www.youtube.com/playlist?list=PLY7XQBihZRNu8O41QbksW9KoOSooRmvXc>

Safe Rural Roads - CS-CASH - https://www.unmc.edu/publichealth/cscash/_documents/_resources/resources-safe-rural-roads.pdf

Growing Safely - Rural Roadway Safety Youtube Video - University of Missouri Extension and National Education Center for Agricultural Safety (NECAS) - <https://www.youtube.com/watch?v=hLYNDTnUTtE>

Rural Roadway Safety and Lighting and Marking Guidelines - GPCAH - <https://gpcah.public-health.uiowa.edu/outreach-2/topics/rural-roadway-safety/>

Safely Sharing the Road with Farm Vehicles - Iowa State University Extension - <https://store.extension.iastate.edu/product/5134>

Traffic Safety Facts 2020 Data - National Highway Traffic Safety Administration - <https://crashstats.nhtsa.dot.gov/Api/Public/ViewPublication/813323>

TUESDAY, SEPTEMBER 19 - Health and Wellness

Movement resources

Ergonomics on the Farm - CS-CASH - https://www.unmc.edu/publichealth/cscash/_documents/_resources/resources-ergonomics.pdf

Protect your back: ergonomic strategies for preventing pain while farming - UMASH - <https://umash.umn.edu/spotlight-protect-your-back-ergonomic-strategies-for-preventing-pain-while-farming/>

Agrisafe Yoga - Agrisafe - <https://www.agrisafe.org/resource/yoga-poster/>

Agrisafe Pilates - Agrisafe - <https://www.agrisafe.org/resource/pilates-poster/>

Physical health resources

Etiquetas bilingües de pesticidas™ / Bilingual Pesticide Safety™ Project - PNASH - <https://deohs.washington.edu/pnash/bilingual-pesticide-safety-project>

Physical Health Resources - UMASH - <https://umash.umn.edu/physical-health/>

Ag Injury News - Ag Injury News - <https://www.aginjurynews.org/>

Telling the Story Project - Telling the Story Project - <http://www.tellingthestoryproject.org/>

Storytelling - Marshfield Clinic Research Institute - <https://marshfieldresearch.org/nccrahs/storytelling>

Tools of the Trade - Cultivate Safety - <https://cultivatesafety.org/tools-of-the-trade/>

Farm Safety Posters & Booklets - Northeast Center for Occupational Health and Safety - <https://necenter.org/portfolio/farm-safety-services/#>

Signs of Opioid Addiction and Misuse - SCCAHS - <http://www.sccaahs.org/index.php/ag-health-safety-topics/opioid-abuse/>

Fatigue resources

Growing Safely, Fatigue Safety - Off-the-job Safety - <https://www.youtube.com/watch?v=Koxg9j1OOWM>

Farm Safety Check: Fatigue - UMASH - <https://umash.umn.edu/farm-safety-check-fatigue/>

How Farmers can keep fatigue and stress levels under control - FarmProgress - <https://www.farmprogress.com/farm-life/how-farmers-can-keep-fatigue-and-stress-levels-under-control>

Resources for eating well

Eat Well, Farm Better Blog - FarmStrong - <https://farmstrong.co.nz/category/eat-well/>

Eat Well, Farm Better - a handy guide for busy farmers - Farm Strong - https://farmstrong.co.nz/wp-content/uploads/2018/08/Eat-well-farm-better_a-hand-guide-for-busy-farmers.pdf

The 5 Healthy Steps for Prevention of Diabetes (English) - Western Center for Agricultural Health and Safety - <https://ucdavis.box.com/s/abepdm4tr7eb0o66c0np9hvcawp3am44>

The 5 Healthy Steps for Prevention of Diabetes (Spanish) - Western Center for Agricultural Health and Safety - <https://ucdavis.box.com/s/abepdm4tr7eb0o66c0np9hvcawp3am44>

Agrisafe: Diet and Nutrition - Agrisafe - <https://www.agrisafe.org/healthcare/diet/>

Food in the Field Training - Nebraska (Lincoln) - University of Nebraska Lincoln Extension - <https://food.unl.edu/foodinthefield>

Farm Safety Check: Healthy Habits: Eat Well to Stay Well - UMASH - <https://umash.umn.edu/farm-safety-check-healthy-habits-eat-well-to-stay-well/>

WEDNESDAY, SEPTEMBER 20 - Priority Populations

General resources

Communicating with Vulnerable Populations about Pandemic Related Health Risks Webinar - SCCAHS - <http://www.sccaahs.org/index.php/webinars/communicating-with-vulnerable-populations-about-pandemic-related-health-risks/>

Youth resources

Agricultural Safety - National Children's Center for Agricultural Health and Safety - <https://cultivatesafety.org/wp-content/uploads/2022/08/2022-Child-Ag-Safety-Brochure-web.pdf>

Generational Safety: Toddlers on the Farm - CS-CASH -

https://www.unmc.edu/publichealth/cscash/_documents/_resources/resources-toddler-safety.pdf

Generational Safety: School Aged Children on the Farm - CS-CASH -

https://www.unmc.edu/publichealth/cscash/_documents/_resources/resources-school-children.pdf

Growing Safely - Child Safety on the Farm Youtube Video - National Education Center for Agricultural Safety (NECAS) - <https://www.youtube.com/watch?v=13AFk3mX9ok>

Child Development Youtube Playlist - US Ag Centers -

https://www.youtube.com/playlist?list=PLY7XQBihZRNufhTlaxN5Xp8rkAstO_OkQ

Cultivate Safety Agricultural Youth Work Guidelines - NCCRAHS/NFMC -

<https://cultivatesafety.org/safety-guidelines-search/?category=familyyouth/>

Agricultural Education Teacher Resources - UMASH - <https://umash.umn.edu/aged/>

Resources for older adults

Safety Tips for Farming with Arthritis - Kansas AgrAbility -

<https://bookstore.ksre.ksu.edu/pubs/MF3470.pdf>

Ageing Well - NDSU Extension -

<https://www.ndsu.edu/agriculture/extension/extension-topics/home-and-family/aging-well/aging-place>

Six Ways to Reduce Falls - NDSU Extension -

<https://www.ndsu.edu/agriculture/extension/extension-topics/home-and-family/aging-well/aging-place/six-ways-reduce-falls>

Generational Safety: Aging Farmers on the Farm - CS-CASH -

https://www.unmc.edu/publichealth/cscash/_documents/_resources/resources-aging-farmer-safety.pdf

Supporting Agricultural Safety and Health Throughout the Lifespan - UMASH -

<https://umash.umn.edu/umash-success-story-supporting-agricultural-safety-and-health-throughout-the-lifespan/>

Maintain Productivity and Wellness While Aging on the Farm - UMASH -

<https://umash.umn.edu/spotlight-maintain-productivity-and-wellness-while-aging-on-the-farm/>

LGBTQ Aging Care - Minnesota Northstar GWEP -

<https://mngwep.nexusipe.org/toolkits/lgbtq-aging/>

Resources for migrant workers

FAQ: COVID-19 and Migrant, Immigrant, and Food & Farm Worker Patients - MCN -

<https://www.migrantclinician.org/blog/2022/aug/faq-covid-19-and-migrant-immigrant-and-food-farm-worker-patients.html>

Migrant Farmworker Women's Health - MCN -

<https://www.migrantclinician.org/explore-issues-migrant-health/womens-health.html>

Bilingual Curriculum for Immigrant Dairy Worker Safety Training - UMASH - <https://umash.umn.edu/seguridad/>

Farmworker Training Program - AFOP - <https://afop.org/health-safety/training-program/>

Health Center Toolbox - National Center for Farmworker Health - <http://www.ncfh.org/health-center-toolbox.html>

Call for Health: Health information and referral helpline - National Center for Farmworker Health - <http://www.ncfh.org/callforhealth.html>

Resources for women

Women's Health Resources - AgriSafe Network - <https://www.agrisafe.org/healthcare/women/>

Protecting Women in Ag Webinar Series - AgriSafe - <https://www.agrisafe.org/protecting-women-week/>

Migrant Farmworker Women's Health - MCN - <https://www.migrantclinician.org/explore-issues-migrant-health/womens-health.html>

THURSDAY, SEPTEMBER 21 - Confined Spaces in Agriculture

General resources

What is a Confined Space? - University of Wisconsin Extension - <https://fyi.extension.wisc.edu/agsafety/structures-and-storage/confined-spaces/>

Confined Space Hazards a Threat to Farmers - National Ag Safety Database/Michigan University Extension - <https://nasonline.org/1038/d000836/confined-space-hazards-a-threat-to-farmers.html>

Management of Confined Spaces in Agriculture: A Handbook for Workers - Work Safe BC - <https://www.worksafebc.com/en/resources/health-safety/books-guides/management-of-confined-spaces-in-agriculture-a-handbook-for-workers?lang=en>

Respiratory safety resources

Respiratory Health Resources - AgriSafe Network - <https://www.agrisafe.org/healthcare/respiratory-health/>

Agricultural Respirator Selection Guide - AgriSafe - <https://www.agrisafe.org/wp-content/uploads/2022/03/Rainbow-Respirator-Guide.pdf>

Respirator Fit Test Capacity Building Guide - Ag Health Safety Alliance and CS-CASH - https://aghealthandsafety.com/wp-content/uploads/2021/07/July2021062338_Respirator-Fit-Testing-Workshop-Guide-Book_8.5x11-1-1.pdf

Save Your Breath: Respiratory Health in Agriculture - Ag Health and Safety Network & Ag Health Safety Alliance - <https://cchsa-ccssma.usask.ca/aghealth/documents/resources-by-theme/respiratory-health-in-agriculture-w-links-updated.pdf>

Respiratory Safety Fact Sheet - Breathe Better with an N95 Respirator in English - HICAHS

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<https://vetmedbiosci.colostate.edu/hicahs/wp-content/uploads/sites/17/2020/03/N95-Respirator-Card-English.pdf>

Respiratory Safety Fact Sheet - Breathe Better with an N95 Respirator in Spanish - HICAHS

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<https://vetmedbiosci.colostate.edu/hicahs/wp-content/uploads/sites/17/2020/03/N95-Respirator-Card-Spanish.pdf>

Entrapment and rescue resources

Growing Safely - Grain Bin Safety Youtube Video - National Education Center for Agricultural Safety (NECAS) - https://www.youtube.com/watch?v=R4Zull_o-npU

Grain Engulfment and Entrapment - GPCAH -
<https://gpcah.public-health.uiowa.edu/grain-engulfment-and-entrapment/>

Safety and Grain Quality Management - National Grain and Feed Foundation -
<https://vimeo.com/366552299>

Hazards of Flowing Grain in English and Spanish - Penn State Extension -
<https://extension.psu.edu/hazards-of-flowing-grain>

Grain handling & grain bin maintenance

Resources for Grain Handling - Grain Handling Safety Coalition -
<https://grainsafety.org/resources-2/>

Grain Safety YouTube Playlist - US Ag Center Youtube -
<https://www.youtube.com/playlist?list=PLY7XQBihZRNukpxj7Q4ltHFpxXW34f6CX>

Check your Bins this Spring - SDSU Extension -
<https://extension.sdstate.edu/check-your-bins-spring>

Inspecting Grain Bins After Windstorm - SDSU Extension -
<https://extension.sdstate.edu/inspecting-grain-bins-after-windstorm>

Manure storage and gas hazard resources

Manure Pit Hazards - NECAS -
https://web.nicc.edu/Marketing/NECAS/pdfs/Manure_pit_gas_hazards_updated.pdf

Manure Management Farm Safety Check - UMASH -
<https://umash.umn.edu/farm-safety-check-manure-management-checklist/>

Gas Hazards in Agriculture - English - GPCAH -
https://gpcah.public-health.uiowa.edu/wp-content/uploads/2017/03/GasHazards_final.jpg

Gas Hazards in Agriculture - Spanish - GPCAH - Spanish:
https://gpcah.public-health.uiowa.edu/wp-content/uploads/2018/02/GasHazards_Spanish.pdf

FRIDAY, SEPTEMBER 22 - Brain Health

Stress & mental health resources

Online Resiliency Programs - UMASH, Cultivating Resiliency, & Rural Resiliency - <https://umash.umn.edu/resiliency-programs/>

Stress and Mental Health Resources - UMASH - <https://umash.umn.edu/stress/>

Farm Safety Check: Stress and Wellness - UMASH - <https://umash.umn.edu/farm-safety-check-stress/>

Seasons Change | You Remain Promotional Toolkit for Seasonal Stress - Southwest Center for Agricultural Health, Injury Prevention, and Education - https://drive.google.com/file/d/1kUdHuzDLhINUvbofKo_UCdPF5KNpD2ry/view

Home Safe Home Video - Southwest Center for Agricultural Health, Injury Prevention, and Education - <https://www.youtube.com/watch?v=cO3HQ1QLgM&t=1s>

Home Safe Home Discussion Guide - Southwest Center for Agricultural Health, Injury Prevention, and Education - <https://www.uthct.edu/wp-content/uploads/home-safe-home-discussion-guide-mh.pdf>

Mental Health Resource Hub - National Center for Farmworker Health - http://www.ncfh.org/mental_health_hub.html

Mental Wellness in Agriculture Webinars - AgSafe BC - <https://www.youtube.com/playlist?list=PLlthjRGr2tvORCC2ncp6qTG9MXq4BoaEd>

Avian Influenza & Farmer's Mental Health - CS-CASH - https://www.unmc.edu/publichealth/cscash/_documents/_resources/resources-generic-avian-influenza-and-mental-health.pdf

Support Your Mental Health: Resources for Commercial Fisherman - PNASH - <https://deohs.washington.edu/pnash/node/1011>

Suicide and crisis support resources

Lifeline Hotline - 988 - SAMHSA - <http://988Lifeline.org>

Suicide Awareness and Prevention Resources - Rural Minds - <https://www.ruralminds.org/suicide-awareness-and-prevention>

10 Helpful Resources for Farmers - Center for Rural Affairs - <https://www.cfra.org/blog/10-helpful-resources-farmers>

Resources about neurological conditions

Parkinson's Disease and Aging in Agriculture - UMASH - <https://umash.umn.edu/parkinsons-disease-and-aging-in-agriculture/>

Parkinson's Disease Fact Sheet - UMASH - <http://umash.umn.edu/wp-content/uploads/2021/04/parkinsons-handout-1.pdf>

Dementia and Farm Safety - GPCAH - <https://umash.umn.edu/spotlight-is-it-just-a-senior-moment/>

Farming with Alzheimer's Disease Fact Sheet - Ohio AgrAbility - <https://ohioline.osu.edu/factsheet/AEX-982.g>